

Minnesota Statewide Association of  
Activity Professionals (Mn SWAP)  
7455 France Ave. South #514  
Edina, MN 55435-4702



**Mn SWAP**  
**2017 Conference**

**Registration Deadline -  
September 29th**

(Late fee applies after that date)

PRSRT STD  
U.S. POSTAGE  
**PAID**

## CONFERENCE HIGHLIGHTS -Education Sessions

and the awards ceremony please join us for musical entertainment by Harbor Drive Hookup, a musical duo that plays all types of music from country to rock and roll. Please join us for an evening of relaxation and maybe even a little inspiration for the coming year.

### Friday Opening Keynote

Expanded F-tags with all new numbers. Three phases of increased and revised regulations, and a new survey process all happening now! How does the activity profession fit into this new world of long term care, which is focused on enhanced residents rights, individual preferences, choices, and staff competencies. Join us as Mn SWAP's national representatives and highly recognized activity professionals share the key components of the revised requirements and their thoughts on competency and best practice for the activity profession.

## HOTEL REGISTRATION

To receive the Mn SWAP conference rate your reservation must be received by Monday September 11. Make hotel reservations directly with the Holiday Inn, St. Cloud and mention you want the Mn SWAP rate.

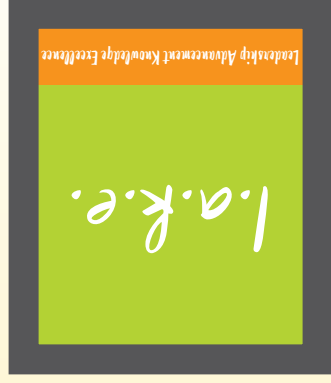
**1 Queen or 2 Dbl. Beds \$87.95**  
**2 Room Suite \$91.95**  
**Plus 12.375% tax**

**Mail, Phone or Fax your reservations directly to the:**

Holiday Inn St. Cloud  
75 South 37th Ave.  
P.O. Box 1104  
St. Cloud, MN 56302  
Phone: 320-253-9000  
Fax: 320-253-5998

The Holiday Inn St. Cloud is easy to find coming from any direction. It is located at the intersection of highway 15 and 23, just off interstate 94

**REGISTER EARLY**  
**2017 Conference**  
**Mn SWAP**



## CONFERENCE HIGHLIGHTS -Education Sessions

The conference includes 13 different sessions ranging from 1 to 3 hours. If you attend all session times you will receive 11.5 CEUs total. Sessions have been designed to meet the needs of individuals working in all types of senior care services and communities. All sessions have been submitted for pre-approval from both NCCAP and the University of Tennessee professional development department. The content and objectives of each session also meet the requirements for Therapeutic Recreation Specialists, transcript applications from the University of Tennessee will be available for an additional \$25.00 fee.

### Share What You Do Best - Poster Board Session

Mn SWAP is excited to bring back the poster session exhibit of what you do best in your activity program to the conference. At the Wednesday night grand opening/vendor exhibit participants will have the opportunity to learn and share fun and exciting activity ideas. Do you have a unique program or event? Why not share what you do best during the poster session. Details on how to participate will be available on the Mn SWAP website: [www.mnswap.org](http://www.mnswap.org)

### Exhibit Grand Opening & Appetizer Buffet

A great way to kick-off our conference, the opening of the exhibit area with an appetizer buffet, beverages and a cash bar. There will be drawings for door prizes, plus a grand prize finale not too be missed! The Lucky Buck Auction which has now become an annual event will also be happening at this time. This is also a great time to visit the Poster Board display. The grand opening event will take place pool side from 5:45-7:30 pm.

### Thursday Opening Keynote

You said one thing, your administrator, resident, coworker heard something else. Nobody was wrong, but now everybody's confused...and you have to deal with it! Laugh and learn as business humorist Todd Hunt inspires us to communicate so clearly that we're understood, and so precisely that we cannot possibly be MIS-understood. Todd's keynotes have captivated audiences at the National Certification Council for Activity Professionals, Hospice of Southern West Virginia and the Washington State Medical Association just to name a few. Don't miss this humorous and educational opening keynote.

### Thursday Evening Banquet and Program

The Thursday evening banquet includes our annual awards ceremony, recognitions and reflections on the past Mn SWAP year. Following dinner

*Leadership Advancement Knowledge Excellence*

*l.a.k.e.*

**For additional information, extra brochures or questions**

Please visit the Mn SWAP website at: [mnswap.org](http://mnswap.org)  
Or email: Pamela Hayle (Education Chairperson)  
[plhayle@augustanacare.org](mailto:plhayle@augustanacare.org)

October 11-13, 2017 • Holiday Inn • St. Cloud

# Mn SWAP 2017 Conference

# MN SWAP 2017 Conference SCHEDULE OF EVENTS • I.a.k.e. Leadership, Advancement, Knowledge, Excellence!

## Wednesday October 11:

2:00 - 5:30 p.m. **Registration Open**

### Opening Sessions:

3:00-4:30 p.m. **The Future's So Bright: The Intersection of Technology and Aging**  
Presenter: Jack York

4:45-5:45 p.m. **Nuts and Bolts of Social Media**  
Presenter: Tia Horvatter

5:45-7:30 p.m. **Vendor Exhibit Opening  
Lucky Buck Auction  
Poster Board Session  
Appetizer Buffet  
Cash Bar**  
Poolside & adjoining rooms

## Thursday October 12:

7:15 a.m. **Registration Open**

**Exhibits Open** / Poolside

7:15-8:30 a.m. **Breakfast** / Atrium

8:45-10:20 a.m. **Conference Welcome and Opening Keynote:  
Communication Bleeps and Blunders in Business**  
Presenter: Todd Hunt

10:20-10:40 a.m. **Beverage Break** / Poolside

### Morning Sessions:

10:40-12:10 p.m. **So you want to start an Aromatherapy Program**  
Presenter: Jodi Baglien

10:40-12:10 a.m. **Exercise Activities**  
Presenter: Gina Porter

10:40-12:10 p.m. **Bullying and the Older Adult Population**  
Presenter: Tia Horvatter

12:15-1:45 p.m. **Lunch and Annual Meeting**  
Atrium

2:00-4:30 p.m. **Leadership, Performance and Compliance Successful Combinations**  
Presenter: Tia Horvatter

2:00-4:30 p.m. **Travel Theme Programs Going Places**  
Presenter: Gloria Hoffner

2:00-4:30 p.m. **Dementia Related Behaviors: How to Raise the B.A.R.**  
Presenter: Bailie Tinney

3:00-3:30 p.m. **Extended Beverage Break/  
Vendor Exhibit**

6:00 p.m. **Cash Bar**

6:30-8:00 p.m. **Banquet & Awards Ceremony**

8:00 p.m. **Harbor Drive Hook-Up**

## Friday October 13:

7:15-8:10 a.m. **Breakfast** / Atrium

7:30-8:15 a.m. **Registration Open**

7:30-8:15 a.m. **Voting  
MN SWAP Promotions**  
Poolside

8:15 -9:15 a.m. **Opening Keynote  
Revised Requirements for Long Term Care: Competency and Best Practice for the Activity Professional**  
Presenters: Pamela Hayle and Julie Reginek

## Friday Morning Intensives:

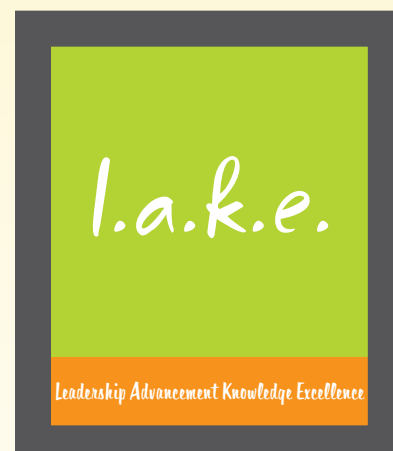
9:30-12:30 p.m. **New Science for Seniors**  
Presenter: Gloria Hoffner

9:30-12:30 p.m. **Wellness is an Inside Job**  
Presenter: Michelle Raskovich

10:45-11:05 a.m. **Networking/Voting Break  
Beverages Provided**

9:30-12:30 p.m. **Dementia and Behavior Management: A practical Approach to Programming**  
Presenter: Bailie Tinney

12:30 p.m. **Closing Comments  
Announcements**



**HANDOUTS / MATERIALS**  
Go to [mns wap.org](http://mns wap.org) to download and print handouts or view online at conference, posted on 9-29-17

(Handouts will not be provided at the sessions)

## CONFERENCE REGISTRATION

### ATTENTION:

Please photo copy and send **separate** forms for each registrant. Include all registrations in the same envelope as payment.

**Please PRINT all information carefully.**

Name: \_\_\_\_\_

Facility: \_\_\_\_\_

Work email: \_\_\_\_\_

Facility Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_ County: \_\_\_\_\_

Facility Phone: (\_\_\_\_) \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### REGISTRATION FEES

**If not a current member include your MN SWAP Membership fee now to receive the reduced rate. If you did not renew or join at the 2017 spring seminar the fee is due now.**

#### Full Conference Fee Wednesday-Friday October 11, 12, 13:

Current 2017 MN SWAP Member full conference fee:  \$185.00

2017 Membership & full conference fee:  \$210.00

Non-Member full conference fee:  \$240.00

#### 1-Day Fee Thursday October 12:

Current 2017 MN SWAP Member 1-day fee:  \$130.00

2017 Membership & 1 day Conference fee:  \$155.00

Non-Member 1-day conference fee:  \$185.00

#### 1-Day Fee Friday October 13:

Current 2017 MN SWAP Member 1-day fee:  \$120.00

2017 Membership & 1 day Conference fee:  \$145.00

Non-Member 1-day conference fee:  \$175.00

Late Registration Fee applies if postmarked after

Friday Sept. 29, 2017. Please include a \$45.00 late fee  \$45.00

Guest or Extra Meal Tickets (See enclosed prices) \$ \_\_\_\_\_

### Total Enclosed

(including membership and late fees if applicable) \$ \_\_\_\_\_

### Questions about Membership Status:

If you are a current member you should have a 2017 membership card. Any questions about your membership status may be directed to Julie Reginek at 320-234-8588 or send an email to [julie.reginek@ridgewater.edu](mailto:julie.reginek@ridgewater.edu).

### Registration Includes:

Full conference - All Meals, all days included

Thursday Only - Lunch only on Thursday

Friday Only - No meals provided

**Extra or Guest Meal Ticket Purchase** (see above description):

Meal	# of Tickets Needed
Wednesday Social - \$16.00	_____
Thursday Breakfast - \$12.00	_____
Thursday Lunch - \$18.00	_____
Thursday Banquet - \$30.00	_____
Friday Breakfast - \$12.00	_____

### Banquet Meal Confirmation / Full Conference Attendees ONLY:

If **NOT** attending banquet please let us know to keep costs down.

**NO, I will not be attending the Thursday banquet**

### IMPORTANT Registration & Refund Information

**Refunds:** Partial refunds will be given in emergency situations only.

Notification of refund requests must be made before October 1, 2017.

Requests can be made by email, or fax service only. Send formal requests with all pertinent information to: [plhayle@augustanacare.org](mailto:plhayle@augustanacare.org) or by FAX to 612-333-7323. (Attention Pam Hayle)

### Approved Refunds Amounts:

Full conference - \$80.00 refund      1-day conference - \$50.00 refund

### Billing/Payment Information

• You will **NOT** receive a confirmation, or receipt

• A receipt may be obtained at onsite registration.

• Please do not send hotel payment to MN SWAP-see hotel info.

• Payment **MUST** accompany registration, please do not send separately, we do **NOT** invoice facilities for the registration fees.

• Credit cards are **NOT** accepted.

Make checks out to MN SWAP and send with registration form to:

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